



What is BBB & why Become a Sponsor?

Denise Brown is a fundraiser, volunteer, but a mother first. For the past 5 years, Denise has organized Brooke's Butterfly Bash Foundation, a non-profit to benefit children and families battling Lupus through the Lupus Foundation Florida Chapter and Tampa General Hospital. Denise's passion for this cause is her way of keeping her daughter, Brooke Brown's, legacy of helping others. Brooke lost her battle to Lupus in October 2017. She was just 18. Brooke's illness over the years defined her purpose of helping children by wanting to become a pediatric nurse. Denise now makes sure she is seeing Brooke's purpose through. Denise's goal is to prevent another child from suffering, like Brooke.

Denise's inclusion of Tampa General Hospital as a beneficiary is to provide families suffering from lupus with financial assistance as they navigate their health journey. Funds can cover expenses needed, pharmaceutical costs and equipment needed to aid in the patient's personal treatment. Her partnership with Lupus Foundation of America helps provide the funds for research to find a cure and to better children's medication.

In closing, Brooke chose three words to describe herself when writing her college bound essay in 2016. These words were strength, convalescent and purposefulness. TGH Foundation and LFOA/ FL chapter is honored to be a part of Brooke's three amazing attributes, carried out by Denise, and her amazing efforts to transform grief into support for others.

Our newest venture is working with local businesses like yours throughout the year. Asking businesses for help, people who understand the importance of pediatric Lupus awareness and want to support these children and families in our community. Our newest opportunity to help our children is we are asking businesses to participate in a GiveBack event, by selecting a date {can be 1, 2 or even 3 days}, choose your times frame you want to have the GiveBack. Our foundation asks you if you would allow our "Table Talkers * See attached, to be on the tables for promoting our annual event Jan 18th 2024 @ Floridian Social Club. { we definitely would be thrilled if you would like to participate in this and /or as well... *See attached sponsorship packet}

How will this benefit you and your business? Once you say YES to your GiveBack, the event will be posted on BBB website with your business's logo hyperlinked w/ businesses website. We will put together a marketing campaign on social media, video promotions, email blasts, posters and face to face interaction encouraging people to come and visit your business, understanding that their purchases are helping and supporting the little Lupus warriors. A win win! How and where do the funds go? Funds go to BBB foundation to be shared with but not limited to, Lupus Foundation of America/ Southeast Chapter for they have a focus on pediatric research and Tampa General Hospital Foundation, TGH helps us find some of these local families who need financial support.

Thank you for believing in what we do and helping to make a difference, people affected by lupus. Please keep this acknowledgment for your records. BBB of Tampa Bay is a 501(c)(3) charity, and all donations are tax-deductible as allowed by law. For tax purposes

If you should have any questions about our work or your donation, please contact.

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